

MINUTES

Agenda Item	Discussion Points/Attachments	Action
1 Attendance & Apologies	<p>The meeting commenced at 5:12 pm.</p> <p>Present: Panel: AJ Hedge (AH), Dylan Woods (DW), Connor McNab (CM), Jasmine Serra (JS), Kiriill Butler (KB) Lexie Barnetson (LB), Victoria Wells (VW) & David Smith (DS)</p> <p>Apology: Katherine Manderson</p>	
2 Business Arising	<p>2.1 Welcome DS opened the meeting and welcomed the panel. DS informed the panel that Matthew Murphy had decided to step down from the 2020 panel due to personal reasons. The panel thanked him for his involvement.</p> <p>2.2 Lead Volley Priorities Review The panel reviewed the 2020 Priorities document in light of the COVID-19 pandemic. The panel agreed that most of the objectives can be delivered in some format during 2020. However the panel agreed that the 'Deliver Social Volley at three Universities' objective might need to be postponed until 2021 due to ongoing restrictions around social distancing. While the advocacy campaigns have been restricted due to COVID-19, the panel remained committed to attending the upcoming 7-10 Schools Cup and promoting the WAVL State League Grand finals.</p> <p>2.3 Social Media The panel discussed what social media platforms they currently use, with DS providing an overview of Volleyball WA (VWA)'s current social media strategy. After working through potential options, the Lead Volley panel identified three new platforms for VWA to consider using:</p> <ul style="list-style-type: none"> • Snapchat • Tik Tok • YouTube <p>The panel discussed the merits and limitations of each platform, before voting on which platform they would recommend VWA utilise for a youth market. Tik Tok was voted in 5 to 2.</p>	<p>DS to develop activation schedule and briefing for the Panel for the two upcoming High School events.</p> <p>DS to develop advocacy packs for the panel to promote the 2020 WAVL State League finals.</p> <p>DS to review Tik Tok and develop an implementation strategy for VWA. Aim to launch Tik Tok at the 2020 HS Beach Cup (15 November 2020). However this is contingent on VWA staff resources.</p>

		<p>2.4 Volunteer Benefits</p> <p>The panel discussed the need for the sport to develop strategies to entice, celebrate and retain volunteers in volleyball. Brainstorming a range of potential options, the panel further investigation by the VWA office would be need for feasibility. Ideas included:</p> <ul style="list-style-type: none"> • Develop media stories that profile and celebrate volunteers in volleyball; • Create a Volunteer Award as part of the VWA Volley Awards; • Provide free event entry to all indoor events; • Develop a range of VWA Volunteer team wear that clubs and affiliates could provide to volunteers; • Host a volunteer celebration lunch or dinner; • Provide each Platinum Affiliate with some free Volley Award tickets for affiliates to reward volunteers; • Provide a small budget to each Platinum Affiliate for them to host their own Volunteer celebration; • Develop 'Volunteer Certificates' for the sport and distribute to VWA affiliates. 	<p>DS to provide recommendations to the VWA staff group at the upcoming staff meeting. DS will report back to the panel on any actions taken.</p>
3	General Business	<p>3.1 Lead Volley Camp & Activations</p> <p>DS informed the panel that due to COVID-19 the camp will postponed until January 2021, however planning will continue.</p> <p>With no additional business, the panel concluded at 7:22pm.</p>	
4	Next Meeting Date	<p>Wednesday 18th November 2020</p>	