

## MINUTES

	Agenda Item	Discussion Points/Attachments	Action
1	<b>Attendance &amp; Apologies</b>	<p>The meeting commenced at 6:05pm</p> <p><b>Present:</b>            Chair: Connor McNabb (CM)            Panel: Dylan Woods (DW), Julian Lloyd (JL), Kyla Sanchez (KS) and David Smith (DS)</p> <p><b>Apology:</b>            Adin Pansing (AP), AJ Hedge (AH), Benjamin Fleck (BF), Demi Baker (DB), Griffin Bateman (GB), Jackie Tamburri (JT) and Liana Crane (LC)</p>	
2	<b>Minutes from Previous Meeting</b>	<p>It was resolved that the Minutes of the meeting held on 29 January 2019 be adopted as a true and correct record.</p> <p>All in favour – Carried</p>	
	<b>Business Arising</b>	<p><b>3.1 Discover Volleyball Marketing Campaign</b></p> <ul style="list-style-type: none"> <li>DS presented Volleyball WA's (VWA) upcoming campaign designed to promote the Discover Volleyball programs and products. The panel supported the plan and discussed other sporting campaigns that they have found effective.</li> </ul>	<p>DS to proceed utilising key findings and example imagery as discussed with the panel</p>
	<b>General Business</b>	<p><b>4.1 Personal Development Plans (PDPs) – Updates</b></p> <ul style="list-style-type: none"> <li>KS, DW and CM provided the panel with updates on their PDPs.</li> <li>DS &amp; JL congratulated the three panel members on the substantial work they have already accomplished.</li> </ul> <p><b>4.2 Lead Volley Camp</b></p> <ul style="list-style-type: none"> <li>JL told the panel that VWA have now lodged a grant application with the Department of Local Government, Sport and Cultural Industries. The grant would assist fund the panel's work and facilitate the camp.</li> <li>The panel reviewed the current VWA calendar and agreed that the delivery of the first camp should be in January 2020. This was agreed so it does not clash with preexisting VWA and</li> </ul>	<p>DS, JL &amp; JT to update the VWA PDP document with the latest work from the panel. Panellists who did not attend will supply an update over email.</p> <p>JL to follow up on status of grant.</p>

		<p>Volleyball Australia events/programs.</p> <ul style="list-style-type: none"> <li>The panel generated a list of potential content ideas that they would like to incorporate into the four day camp:             <ul style="list-style-type: none"> <li>Mental Health Course with VWA's Mental Health partner the WA Association for Mental Health.</li> <li>Professional Athlete Q &amp; A and Leadership Speech – athlete to be from outside of volleyball</li> <li>Leadership and Team Building games</li> <li>Volleyball skills session</li> <li>Teaching opportunities (e.g. teams to teach each other a new skill)</li> <li>Overarching competition to the camp.</li> <li>Public Speaking course</li> </ul> </li> <li>KS recommended that fundraising ideas for the camp to be included in the next panel meeting.</li> </ul> <p><b>4.3 'Unite Volleyball in WA'.</b></p> <ul style="list-style-type: none"> <li>Panel discussed different ways they could deliver this objective. The panel agreed upon five key performance indicators for 2019:             <ol style="list-style-type: none"> <li>Media Release to be generated by VWA and the panel to promote the objective and work of the panel;</li> <li>Develop a cross promotion strategy for VWA Clubs to promote Discover Volleyball;</li> <li>Develop cross promotion of volleyball codes at events. (e.g. delivery Beach Volleyball activations at WAVL games);</li> <li>Strengthen VWA working relationship with Universities in WA;</li> <li>Panel to generate and facilitate a presentation on communication for the 2019 Clubs Conference.</li> </ol> </li> <li>CM recommended generating a Facebook chat for the panel to help communicate and progress the pane's work.</li> </ul>	<p>DS, JL &amp; JT to generate budget, camp overview and marketing plan for the proposed content. DS to consultate VWA office for additional ideas and include in the proposed weekend.</p> <p>Final content for the camp to be confirmed at the next Lead Volley Panel meeting</p> <p>DS to include topic in next agenda.</p> <p>DS to generate timeline for KPI's and work with the panel to assign tasks for delivery.</p> <p>DS to email panel for confirmation.</p>
6	<b>Next Meeting Date</b>	Monday 19 <sup>th</sup> August 2019	